



PUMA X NCT 217 Polaroid Photo Contest Privacy Policy

PURPOSE OF DATA COLLECTION

By providing us with your personal data, you acknowledge and agree that we may collect, use, and transfer the data for the following purposes:

- Communicating product and service-related information to you to PT PUMA CAT INDONESIA and any other PUMA entities worldwide that your data will be shared with (hereafter, the "PUMA Group");
- For PUMA Group's business, administrative, marketing or research purposes, including disclosing your personal data to the PUMA Group, its agents or third-party service providers, wherever they may be located, and transferring your personal data out of Indonesia for those purposes; direct marketing to you from the PUMA Group, including through voice calls or phone text messages if you have consented to receive them;
- Conducting market research and analysis, including customer profiling to providing targeted marketing to specific demographics;
- Legal purposes including the collection, use or disclosure of personal data are necessary for any possible investigation or proceeding.